

# INVITATION TO WEBINAR SERIES

Building strong trade capacity  
in the Caribbean with market intelligence

## Keynote speakers



**Ms. Pamela Coke-Hamilton**  
Executive Director,  
International Trade Centre



**Mr. Neil Paul**  
Director,  
Shridath Ramphal Centre  
University of the West Indies



**Mr. Deodat Maharaj**  
Executive Director,  
Caribbean Export  
Development Agency

## Session 1: Understanding international trade statistics



**29 March 2021 (Eastern Caribbean Time / GMT-4)**

- 11:00 Log in
- 11:15 Opening speech by Ms. Pamela Coke-Hamilton, Executive Director, ITC
- 11:20 Opening speech by Mr. Deodat Maharaj, Executive Director, Caribbean Export
- 11:25 Opening speech by Mr. Neil Paul, Director, Shridath Ramphal Centre, UWI
- 11:30 – 13.00 Introduction to Trade Map data by Ms. Pitchaya Sam Eamon



**Register to receive the final link to the webinar**

<https://intracen.zoom.us/meeting/register/tJUvcumvrj4vHtXKq4sYXlxInwg7r4G1u44W>



## Session 2: Assessing market requirements: tariffs & non-tariff measures



**7 April 2021 (Eastern Caribbean Time / GMT-4)**

- 11:00-12:30 Introduction to Market Access Map by Mr. Abdellatif Benzakri



**Register to receive the final link to the webinar**

<https://intracen.zoom.us/meeting/register/tJUofuGvqTksHda8sciyNhqgARIZr0EFQ-aT>



## Session 3: Export Potential Map & an overview of other free databases on trade



**9 April 2021 (Eastern Caribbean Time / GMT-4)**

- 11:00-12:30 Introduction to Export Potential Map by Ms. Julia Seiermann



**Register to receive the final link to the webinar**

[https://intracen.zoom.us/meeting/register/tJ0vdeqoqz8pEt39meiyLGQ2Oe5a54j2i\\_zt](https://intracen.zoom.us/meeting/register/tJ0vdeqoqz8pEt39meiyLGQ2Oe5a54j2i_zt)

