



WOMEN and TRADE TRAINING PROGRAM
WTO CHAIRS AMERICAS

Coordinators:

Dr. Jan Yves Remy
Dr. Amrita Bahri
Dr. Dorotea Lopez Giral

Expert Consultant:

Dr. Renata Amaral

Gender Expert:

Dr. Daniele Bobb

Course Information:

Course type: Short Course

Dates: November 22 – December 2

Time: **9:00am - 11:30am U.S. time - EST (Eastern Standard Time) daily**
10:00am -12:30am Barbados time - AST (Eastern Caribbean Time) daily

Location: Online (Zoom) – Link to be provided

Cost: Free

Language: English

Course Description:

This online course focuses on building capacity in the formulation and implementation of trade policy that is inclusive and empowers women. Participants will engage with eminent experts regarding historic and novel challenges faced by women in global trade, with special attention to the women in the Americas.

The objective of the course is to provide an overview of the relationship between trade and women from a policy and legal perspective, with a focus on the Americas. To this end, the course: introduces the concepts and definitions of feminism, gender, and gender policies; provides an overview of the numbers and the impact of trade on women from economic, social and political perspectives; reviews gender provisions and considers how gender is being “mainstreamed” into WTO members’ policies through international, regional and bilateral trade and investment agreements; evaluates trends relating to the participation of women in specific sectors; highlights ways in which regional and international



organizations are promoting the women and trade agenda. This module will, wherever possible, utilize case studies with a particular focus on the Americas.

The nine-day program is developed in three modules that will focus on the following:

- **Module 1 - Linkages between Trade and Women:** The purpose of this module is to introduce concepts, numbers, and promote a clear understanding of the linkages between trade and gender (women's issues).
- **Module 2 - Gender Provisions in Trade and Investment Agreements:** The purpose of this module is to review and discuss existing gender provisions and gender chapters in trade and investment agreements, with perspectives from the public and private sectors in the Americas.
- **Module 3 -Current Challenges and Global Trends:** The purpose of this chapter is to explore current opportunities and challenges, and contemporary trends with respect to trade and women issues.

At the end of the course, participants will be able to:

- Understand the different roles played by women and men in society and in the economy, and its repercussions on countries' trade performance;
- Evaluate the linkages between trade and women and the relevance of mainstreaming gender in trade and investment policies;
- Understand the intersection between trade and women's empowerment: (How) Does trade improve the living conditions of women;
- Differentiate and understand the diversity of trade and women's policies across the Americas;
- Obtain a critical overview of gender provisions in trade and investment agreements and their effectiveness;
- Assess the opportunities in the digital economy for women;
- Understand how the pandemic has impacted men and women differently;
- Assess the work of regional and international organizations, and the global trends on the discussions on trade and women.

The course is intended for students, researchers, policymakers, businesspersons, and personnel in national, regional, and international organizations with mandates in trade and/or gender.

Prerequisites:

There are no prerequisites for this course.

Course Materials:

All course readings will be provided.



Assessment (where applicable):

- Students are expected to (20%): Attend all lectures; Actively participate in the class discussions; Demonstrate they have read the relevant course readings; Complete in-class exercises.
- Journal Notes (35%): Students are expected to keep a journal throughout this course to reflect their learning journey. A Journal should be no less than 4 entries on any four of the topics in the programme.
- Trade and Gender Proposal (45%): Using the information shared in this course, develop a trade and gender proposal in a specific area of interest for your country. Identify where your proposal will build on or fill the gaps of your country's trade agreement in that specific area.

Skills and Expected Results:

This course is designed as an introduction to the gender equality dimensions of trade in the Americas. By the end of the course, participants should be made aware of the need to incorporate gender into trade policy development as an essential prerequisite for inclusive and sustainable development in Latin America and the Caribbean.

MODULE 1: Linkages between Trade and Women

Monday November 22, 2021	Topic	Faculty/Speaker
9:00 – 9:20am EST 10:00 - 10:20am AST	Explanation of the Course methodology, grading, and schedule for participants	Jan Yves Remy, Dorotea Lopez, Amrita Bahri, Renata Amaral, Daniele Bobb
9:20-9:25am EST 10:20-10:25am AST	Remarks by Sponsors	WTO Chair Sponsors
Session 1		
9:35-9:45am EST 10:35-10:45am AST	Remarks by WTO	Werner Zdouc, WTO Secretariat
Session 2	Lecture:	(live)
9:45-10:55am EST 10:45-11:55am AST	Feminisms – Caribbean and Latin America Theories, Concepts and Definitions:	Tonya Haynes, Institute for Gender and Development Studies Mila Burns, Lehman College

10:55-11:05am EST 11:55-12:05pm AST	Q&A	
11:05-11:15am EST 12:05-12:15pm AST	Break	
Session 3 11:15-11:45am EST 12:15-12:45pm AST	<p>Lecture:</p> <p>Women and Trade: introduction to theories of feminism and intersections with trade theory</p> <ul style="list-style-type: none"> - Gender Equality (SDG 5) and types of Gender Policies - Introduction to Gender Mainstreaming 	<p>(live)</p> <p>Mariama Williams, Coordinator, Sustainable Development, Climate Change and Gender Programme at the South Centre</p>
11:45-12:00pm EST 12:45-1:00pm AST	Q&A	
Tuesday November 23, 2021	Topic	Faculty/Speaker
Session 4 9:00-10:00am EST 10:00-11:00am AST	<p>Lecture:</p> <p>Numbers: Where are (or where aren't) the women?</p> <ul style="list-style-type: none"> - Overview of numbers in world economy/Trends globally and in the Americas 	<p>(live)</p> <p>Roberta Piermartini, Chief of Trade Costs Analysis, WTO Nicole Bidegain, Division for Gender Affairs, ECLAC</p>
10:00-10:15am EST 11:00-11:15am AST	Q&A	
10:15-10:30am EST 11:15-11:30am AST	Break	
Session 5 10:30-11:30am EST 11:30-12:30pm AST	<p>Lecture:</p> <p>Looking to the Global South: Gender pay gap and women participation in the workforce</p>	<p>(live)</p> <p>Leith Dunn, UWI's Institute for Gender and Development Studies Paula Tavares, World Bank</p>
11:30-11:45am EST 12:30-12:45pm AST	Q&A	
Wednesday November 24, 2021	Topic	Faculty/Speaker
Session 6 9:00-10:00am EST 10:00-11:00am AST	<p>Lecture:</p> <p>Trade policies and practice with a focus on the Americas</p>	<p>(live)</p> <p>Judith Fessehaie, ITC Dorotea Lopez, University of Chile Felipe Muñoz, University of Chile</p>

10:00-10:15am EST 11:00-11:15am AST	Q&A	
10:15-10:30 am EST 11:15-11:30am AST	Break	
Session 7 10:15-11:30am EST 11:15-12:30pm AST	Round Table discussion: Organizational /institutional approaches to Women and Trade Issues in Latin America and the Caribbean: ECLAC, IDB, World Bank	(live) Diana Francis, IICA Delegation in Trinidad and Tobago Fabrizio Operti, Manager, Integration and Trade Sector IDB (pre-recorded) Cecilia Nahon, World Bank Tonni Brodber, Representative of the UN Women Multi-Country Office- Caribbean Moderator: Daniele Bobb / Renata Amaral
11:30-11:45am EST 12:30-12:45pm AST	Q&A	

MODULE 2: Gender Provisions in Trade and Investment Agreements

Thursday November 25, 2021	Topic	Faculty/Speaker
9:00-9:30am EST 10:00-10:30am AST	Coordination/Evaluation	Course Facilitators
Session 9 9:30-10:00am EST 10:30-11:00am AST	Remarks by WTO Chairs Ambassadors	WTO Chairs Ambassadors
10:00-10:10am EST 11:00-11:10am AST	Q&A	
10:10-10:20am EST 11:10-11:20am AST	Break	
Session 10 10:20-11:10am EST 11:20-12:10pm AST	Lecture: Gender provisions in trade agreements -WTO rules: gender neutral? -History of gender provisions in trade agreements -Gender mainstreaming in trade agreements, hesitations and benefits -Implementation and enforcement	(live) Amrita Bahri, ITAM

11:10-11:25am EST 12:10-12:25pm AST	Q&A	
Session 11 11:25-11:50am EST 12:25-12:50pm AST	Keynote Speech	(live) Ambassador Gail Mathurin , Director General of the Office of Trade Negotiations
Friday November 26, 2021	Topic	Faculty/Speaker
Session 12 9:00-9:45am EST 10:00-10:45am AST	Lecture: Trade agreements across the Americas: A perspective from the north	(Live) Georgina Wainwright-Kemdirim , Gov Canada
9:45-9:55 am EST 10:45-10:55am AST	Q&A	
9:55-10:05am EST 10:55-11:05am AST	Break	
Session 13 10:05-11:20am EST 11:05-12:20pm AST	Lecture: Trade agreements across the Americas: Global South -Gender Provisions in Americas' FTAs -The necessity of different approaches for different realities -Lessons to Learn from each other?	(Live) José Antonio Monteiro , WTO Jan Yves Remy , SRC
11:20-11:30am EST 12:30-12:30pm AST	Q&A	
Monday November 29, 2021	Topic	Faculty/Speaker
Session 14 9:00-9:20am EST 10:00-10:20am AST	Keynote Speech: Women, economic empowerment and SMEs in the Caribbean	(Live) Hon. Marsha Caddle , Minister of Economic Affairs and Investment Barbados
Session 15 9:20-10:20am EST 10:20-11:20am AST	Lecture: Gender provisions in investment agreements -Trade and investment are sustainable development drivers -History of gender provisions in investment agreements -The role of domestic regulations	Renata Amaral , American University (live) Amelia Santos Paulino , UNCTAD (pre-recorded)

	-The role of MNEs in ensuring equal opportunities for women	
10:20-10:30am EST 11:20-11:30am AST	Q&A	
10:30-10:40am EST 11:30-11:40am AST	Break	
Session 16 10:30-11:20am EST 11:30-12:20am AST	Roundtable discussion: From the BoardRoom to the Shop Floor: how does gender and trade interact from the business perspective?	(Live) Lisa Schroeter , Global Director of Trade and Investment Policy, Dow Chemical Maria Boyce , Vice President Global Public Affairs, UPS Vanda Radzik , Women and Gender Equality Commissioner Moderator: Daniele Bobb
11:20-11:30am EST 12:20-12:30pm AST	Q&A	
Tuesday November 30, 2021	Topic	Faculty/Speaker
Session 17 9:00-10:05am EST 10:00-11:05am AST	Lecture: Rethinking Gender provisions in trade agreements: should we rethink the current approach? -What are policymakers accomplishing by adding gender provisions in trade agreements? -Should new rights be added? -Is the focus correct?	(Live) Desiree LeClercq , Assistant Professor at Cornell University's School of Industrial and Labor Relations
10:05-10:15am EST 11:05-11:15am AST	Q&A	
10:15-10:30am EST 11:15-11:30am AST	Break	
Session 18 10:30-11:20am EST 11:30-12:20pm AST	Round table discussion with government negotiators of gender provisions in trade agreements in the region	(Live) Monica Lugo , Mexico Negotiator Marcela Otero , Chile Negotiator Chantal Ononaiwu , Caricom Secretariat Moderator: Mustapha Sadni Jallab
11:20-11:30am EST 12:20-12:30pm AST	Q&A	

MODULE 3: Current Issues and Global Trends

Wednesday December 1, 2021	Topic	Faculty/Speaker
Session 19 9:00-10:15am EST 10:00-11:15am AST	Lecture: E-commerce and digital opportunities/MNEs -Digital Trade and the economic empowerment of women -Digital Gender Divide: root causes -Digital Trade in International Trade Negotiations	(Pre-recorded) Marta Soprana , TradePol Consulting
10:15-10:30am EST 11:15-11:30am AST	Q&A	
10:30-10:45am EST 11:30-11:45am AST	Break	
Session 20 10:45-11:30am EST 11:45-12:30pm AST	Lecture: COVID-19/Health issues and Women -The pandemic has impacted men and women differently -Vulnerabilities in social, political, and economic systems and its impact on women's participation in trade	(Pre-recorded) Anoush der Boghossian , WTO Simonetta Zarrilli , UNCTAD
Thursday December 2, 2021	Topic	Faculty/Speaker
Session 21 9:00-10:30am EST 10:00-11:30am AST	Trade and Gender Global Trends	(Pre-recorded) Alicia Bárcena , Executive Secretary, ECLAC Pamela Coke-Hamilton , Executive Director, ITC Anabel Gonzalez , Deputy Director General, WTO Rebeca Grynspan , Secretary General UNCTAD Mona Haddad , Global Director for Trade, Investment, and Competitiveness, World Bank
10:30-10:45am EST 11:30-11:45am AST	Q&A	
10:45-11:00am EST 11:45-12:00pm AST	Closing Remarks from the Organizers	(Live) WTO Chair holders